

# TOP 25 TAKEOFF END OF YEAR SALES BLITZ



## Sell More. Win Big. Surprise Awaits!

Your hard work and dedication are about to pay off in a big way. Toyota Material Handling is rewarding the very best with an exclusive escape like no other. The destination? A closely guarded secret. The prize? An unforgettable trip for you and a guest, filled with luxury, adventure, and memories you'll treasure forever. All you need to do is earn your ticket — and secure your seat on the Top 25 Takeoff.

### YOUR TICKET DETAILS:

An all-expense-paid trip for the Top 25 winners (+1 guest each) in late April 2026.

- 3 nights of unforgettable fun
- A mystery destination soon to be revealed
- Luxury, adventure, and well-deserved celebration

### CONTEST TIMELINE:

- When: Retail Orders booked August 1 – December 31, 2025
- Trip: Late April 2026

### ELIGIBILITY:

- Top 25 Dealer Sales Representatives
- “Active” Dealer Sales Representative with primary role as “Equipment Salesperson” in Staffmaster
- Dealership must achieve Annual Market Share Goal in order for Sales Representative to qualify.

### HOW TO EARN POINTS:

- Class I, II, III (Except 8HBW23 & Tora-Max), IV, V Retail Order = 3 points
- Class III (Includes 8HBW23 and Tora-Max) = 2 points
- 1 bonus point for each unit sold out of unassigned inventory (except 8HBW23 and Tora-Max)

### IMPORTANT NOTES:

- Rental Development Program orders do not qualify
- No combining of orders allowed
- TMH will display a leaderboard monthly
- Must be employed and in good standing with an authorized TMH dealership at the time of the trip
- By participating, you agree to be bound by all rules and accept TMH's decisions as final
- TMH reserves the right to modify, cancel, or substitute trip details as needed
- Tie-Breaking Category pre-determined by TMH

