

Kit & Subscription Details

All kits can be identified through the Electric Parts Catalog (EPC) and the MyToyota Store by model serial number to ensure correct kit type.

Currently Available Kits:

<i>Hardware Kit</i>	<i>Description</i>	<i>Dealer Net</i>	<i>MSRP US</i>	<i>MSRP \$CA</i>
<i>MyInsights® Ready kit</i>	<i>For models with newer controllers but not standard MyInsights® - already has newer harness</i>	<i>\$690</i>	<i>\$800</i>	<i>\$1,150</i>
<i>MyInsights® kit</i>	<i>For older models (Harness, DHU, Antenna, and impact sensor)</i>	<i>\$920</i>	<i>\$1,090</i>	<i>\$1,560</i>
<i>MyInsights® Hybrid kit</i>	<i>For most current production models pre-2023. These will include some CAN data</i>	<i>\$920</i>	<i>\$1,090</i>	<i>\$1,560</i>
<i>MyInsights® Universal kit</i>	<i>For non-Toyota or older out-of-production models and walkies</i>	<i>\$920</i>	<i>\$1,090</i>	<i>\$1,560</i>

NEW Display Kits:

<i>Kit Type</i>	<i>Description</i>	<i>Dealer cost</i>	<i>List Price</i>	<i>MSRP \$CA</i>
<i>Display only kit</i>	<i>For MyInsights® connected vehicles. Simple plug-and-play display and bracket.</i>	<i>\$750</i>	<i>\$1050</i>	<i>\$1510</i>
<i>Combined kit</i>	<i>For non-connected equipment. Includes the appropriate MyInsights® Kit Plus display kit.</i>	<i>\$1670</i>	<i>\$2140</i>	<i>\$3060</i>

Aftermarket Quoting/Ordering Options

1. **CPQ Tool (*Instructions Attached*)**: A generic aftermarket quoting tool is available in CPQ.
 - **Subscription packages** can be quoted by quantity and term limit
 - **Aftermarket kits** can be quoted by quantity and type:
 - MyInsights® Kits will default to \$1,090 list price. (Some kits are priced lower, but to simplify dealer quoting, one common price is used.)
 - Display-Only Kits
 - Combined Kits (MyInsights® Aftermarket Kit plus Display Kit)
2. **Service Parts**: Kits can also be quoted and ordered through your service parts department
 - All kits are identified by model/serial through the EPC (Electronic Parts Catalog).

3. **MyToyota Store (*Customer Guide Attached*)**: Customers may order their kits and subscriptions through E-commerce.
 - Correct kits are identified by model/serial
 - Customers can order directly by location with their MyToyota Account. All parts sales run through the dealership, so dealers are still making gross profit on all parts sales.

Note: Subscriptions can only be ordered online after warranty registration to the end customer location or once a MyInsights® Kit has been paired to the vehicle.