

Kit & Subscription Details

All kits can be identified through the Electric Parts Catalog (EPC) and the MyToyota Store by model serial number to ensure correct kit type.

Currently Available Kits:

Hardware Kit	Description	Dealer Net	MSRP US	MSRP \$CA
MyInsights® Ready kit	For models with newer controllers but not standard MyInsights® - already has newer harness	\$690	\$800	\$1,150
MyInsights® kit	For older models (Harness, DHU, Antenna, and impact sensor)	\$920	\$1,090	\$1,560
MyInsights® Hybrid kit	For most current production models pre-2023. These will include some CAN data	\$920	\$1,090	\$1,560
MyInsights® Universal kit	For non-Toyota or older out-of-production models and walkies	\$920	\$1,090	\$1,560

NEW Display Kits:

Kit Type	Description	Dealer cost	List Price	MSRP \$CA
Display only kit	For MyInsights® connected vehicles. Simple plug-and-play display and bracket.	\$750	\$1050	\$1510
Combined kit	For non-connected equipment. Includes the appropriate MyInsights® Kit Plus display kit.	\$1670	\$2140	\$3060

Aftermarket Quoting/Ordering Options

1. **CPQ Tool (Instructions Attached):** A generic aftermarket quoting tool is available in CPQ.
 - **Subscription packages** can be quoted by quantity and term limit
 - **Aftermarket kits** can be quoted by quantity and type:
 - MyInsights® Kits will default to \$1,090 list price. (Some kits are priced lower, but to simplify dealer quoting, one common price is used.)
 - Display-Only Kits
 - Combined Kits (MyInsights® Aftermarket Kit plus Display Kit)
2. **Service Parts:** Kits can also be quoted and ordered through your service parts department
 - All kits are identified by model/serial through the EPC (Electronic Parts Catalog).

3. **MyToyota Store (*Customer Guide Attached*)**: Customers may order their kits and subscriptions through E-commerce.
 - Correct kits are identified by model/serial
 - Customers can order directly by location with their MyToyota Account. All parts sales run through the dealership, so dealers are still making gross profit on all parts sales.

Note: Subscriptions can only be ordered online after warranty registration to the end customer location or once a MyInsights® Kit has been paired to the vehicle.